

Role Profile

Role title:	Photographer & Videographer
Salary:	£13.45 per hour + holiday pay
Full/Part Time:	Part-Time
Contract term:	Zero Hours, Fixed-Term until July 2027
Accountable to:	Graduate Content Producers
Accountable for:	N/A
Hours:	Approximately 5 hours per week during term-time
Location:	Usually located at the main Students' Union Building
Eligibility:	Open to applicants with relevant skills and experience who are eligible to work in the UK / and a current student at either UoM, MMU or UoS graduating in 2027 or later.
Benefits:	We offer a great range of benefits. You can see them here .

Our Organisation

We are Manchester Students' Union, the biggest SU in the country, supporting over 40,000 students throughout their time at university. We help to make student life the best it can be by supporting students to campaign for change, creating opportunities to meet new people, providing employment opportunities, providing advice and support and being a safe place on campus.

We are a values-centred organisation that employs around 90 permanent, full-time members of staff. We recruit a wide range of roles throughout the year within all our departments from our Commercial team operating Manchester Academy Venues, 13 Media, Bar 532 & Kitchen and Corridor Coffee to our Student Activities, Student Engagement, Marketing and Communications, Finance, HR and Facilities teams. Our team of around 400 part-time, studying staff are instrumental in providing to support to all departments as well as leading major projects like Student Angels. When you join UMSU, you'll be immersed in an environment that empowers staff to make great things happen and we're always on the lookout for innovative, passionate, and proactive people to join us.

Our staff team is led by our senior leadership team who are instrumental in driving our strategy at UMSU. It's made up of our CEO, COO, 3 Directors and 2 Associate Directors. We are governed by our trustees and Exec Officers, you can find out more about that [here](#). All our permanent, full-time roles are graded (Grade A-E) which means that there is a clear path to your development and progression whilst at UMSU.

Our Organisational Values

Our values are really important to us and shape the work that we do every day. As part of our recruitment process, we want you to demonstrate how your experiences, behaviours and skills align with our values.

Our values are

- We put students at the heart of what we do
- We provide a 'great experience' service
- We believe in improvement and progression
- We are a community
- We are open and transparent
- We are inclusive

You can find more detailed explanations of our values on [our website](#).

Role Overview

As a Photographer & Videographer, you would play a key role in ensuring the University of Manchester Students' Union (UMSU) visually captures and communicates the experiences of its diverse student community. By producing high-quality photography and video content, this role helps showcase student life, events, venues, and campaigns, creating engaging visual narratives that connect students with the Union and each other.

As part of the Marketing & Communications team within the Marketing & Development directorate, this role supports the Union's strategic goal of placing students at the heart of everything it does. The team's work ensures students are aware of key services, campaigns, events, and opportunities that enhance their university experience. By maintaining clear, engaging, and inclusive visual content, the team helps build a vibrant and connected student community.

In this role, you will contribute to the smooth running of the department by:

- Capturing high-quality photo and video content for events, campaigns, venues, and student activities, ensuring imagery is authentic, engaging, and inclusive.
- Supporting the planning, editing, and production of visual content for social media, web, and marketing materials, helping maintain consistency and quality across channels.
- Collaborating with students, societies, and SU teams to tell compelling visual stories that reflect the diversity and energy of the student body.
- Helping build and maintain an organised library of visual assets, making content easily accessible for campaigns and ongoing communications.

This role strongly aligns with the Union's core values, including:

- Putting students at the heart - ensuring visual content reflects student voices and experiences.
- Providing a great experience - delivering content that excites, inspires, and informs students.
- Believing in improvement - staying responsive to trends and continuously evolving visual storytelling techniques.
- Fostering community - ensuring students feel represented, connected, and engaged with the Union.
- Being open and transparent - producing clear, inclusive, and accessible imagery and video content.

By ensuring students' experiences are captured and shared, this role contributes directly to the Union's mission of empowering students, amplifying their voices, and fostering a vibrant and thriving university environment.

Responsible for	Contributor to	Career Development
Capturing high-quality photography and videography across the SU's events, venues, campaigns, and student activities, ensuring content is engaging, inclusive, and reflective of student experiences.	Planning and delivering visual content to support organisation-wide key messages, campaigns, and project-based communications tailored to different student audiences (e.g., undergraduates, postgraduates, international students).	Experience shooting photo and video in a professional environment
Editing and producing visual content for social media, web, marketing materials, and campaigns, maintaining a consistent style and quality across platforms.	Supporting the Marketing & Communications team to ensure student experiences and voices are represented in all visual communications.	Experience shooting photo and video to a creative brief
Working collaboratively with students, societies, and SU teams during shoots to capture authentic, compelling stories.	Assisting in creative projects that enhance engagement with student venues, events, and commercial initiatives, contributing ideas and expertise in photography and videography.	Shooting and editing best practice
Maintaining and organising a comprehensive visual asset library, ensuring images and video are accessible and up to date for ongoing communications.		

This is not an exhaustive list of responsibilities and you may be asked to carry out other duties appropriate to the role.

Organisational Stewardship & Leadership Responsibilities

- You'll participate in team planning days.
- You'll assist in key Students' Union events & activities throughout the year including Welcome Week, elections and supporting the officers in delivering their plans.
- You'll perform duties in line with the Union policy & procedure framework.
- To contribute to maintaining communal areas and team stores

Person Specification

Criteria	Assessed at:			
	Application Form	Interview	Interview Task	All
Education				

We accept candidates from any educational background.				
Skills				
Photography & Videography – Has experience capturing high-quality photo and/or video content for personal projects, societies, or brands. Understands how to use composition, lighting, framing, and movement to create engaging, professional-looking visuals. (Submit links in any form – e.g., social media account, PDF, private folder link, or a short reel/montage showcasing your work.)				✓
Video/Photo editing – Comfortable using tools like Adobe Premiere Pro, Final Cut Pro, iMovie, or similar software to edit footage into polished, platform-ready videos. Knows how to make content smooth, engaging, and visually appealing.				✓
Communication – Able to communicate clearly and confidently, with strong collaboration and interpersonal skills. Comfortable working with students, societies, and staff to capture the story you want.	✓	✓		
Visual awareness – Has a strong eye for detail in both photography and videography, understanding how composition, lighting, and context can make visuals stand out.				✓
On-location direction – Confident directing others during shoots, helping students feel natural and relaxed on camera, while capturing authentic moments.				✓
Creative storytelling – Knows how to translate events, campaigns, or student experiences into compelling visual stories that are fun, relatable, and inclusive.				✓
Organisation & asset management – Able to organise and maintain a library of images and videos, ensuring content is accessible for campaigns, social media, and marketing purposes.	✓	✓		

Commercial awareness – Understands how to produce content that promotes student events, services, and commercial activities in a natural and engaging way.				✓
Personal Attributes				
Student-focused – Understands student life and culture, and knows how to capture content that speaks to different student communities in an authentic and relatable way.				✓
Organised and proactive – Able to plan shoots, manage multiple projects, and take initiative to deliver high-quality visual content on time.	✓	✓		
Creative and adaptable – Able to find imaginative ways to tell stories visually, adapting style and approach to suit different events, campaigns, or communications goals.				✓
Values & Behaviours				
Align with the SU's values and behaviours both personally and professionally				✓

Training & Development

We don't expect you to meet every single requirement listed above. When you join us, you'll be part of a supportive team where learning is encouraged and built into everyday work.

- On-the-job learning: Most training will happen naturally as part of your role, with colleagues and managers supporting you to pick up new skills.
 - You'll gain experience in shooting professional photography and videography to a brief
 - You'll become familiar with how the content you shoot works as part of a wider marketing strategy
- Independent and formal learning:
 - You will be provided with a full training and induction plan upon starting the role
 - We also supply resources such as guides and videos to help you improve in certain areas, as well as workshops and training opportunities.

Working Arrangements

The Marketing and Communications team is based in the Activities Office in the SU Building.

This role is fully on-site due to the nature of the work. Shifts will typically be scheduled in advance, but there may be occasions where flexibility is needed to support evening or weekend events.

Core hours are usually 9–5, but occasional out of office hours work might be required to cover event or trips.

Our Recruitment Process

The way that we recruit is designed to be fair, transparent, and inclusive as well as being an enjoyable experience for everyone involved. You should expect to receive great communication and a warm, welcoming experience.

Every member of staff is recruited the same way, by submitting an application form and attending an interview. We use a recruitment platform called StaffSavvy where you'll submit your application and book interviews, if successful.

Our process allows you to show us your authentic self, gives you a platform to display your skills and knowledge in relaxed and welcoming setting. We'll never put you under any necessary pressure on you, ask you trick questions or interrogate you in an interview and we'll support you all the way through our process.

You can find more information about our recruitment process on [our website](#).